

## PAINTING STUCCO

Stucco is one of the most widely used exterior wall finishes in residential and commercial construction, particularly in regions with warm or dry climates. It is known for its durability, fire resistance, and ability to produce a wide range of architectural textures and finishes. When properly installed and maintained, stucco can provide decades of service as a protective and decorative exterior cladding.



From a coating's perspective, stucco presents several unique characteristics that can influence paint performance. Its porous nature, alkaline chemistry, and textured surface profile can create challenges during coating application and throughout the service life of the coating system. In addition, stucco is sometimes confused with Exterior Insulation and Finish Systems (EIFS) because the two materials can appear visually similar. However, they are fundamentally different wall systems with distinct construction methods, physical characteristics, and coating requirements.

Understanding the properties of stucco, the potential issues that can arise when coating these surfaces, and how stucco differs from EIFS is important for selecting appropriate primers, coatings, and application methods that promote long-term durability.

### Composition and Characteristics of Stucco

Traditional stucco is a cementitious plaster system that hardens into a rigid, weather-resistant exterior surface. It is typically composed of Portland cement, lime, sand, and water, which are applied in multiple layers over a supporting substrate such as metal lath or masonry. In conventional three-coat stucco construction, the system consists of a scratch coat, a brown coat, and a finish coat. The scratch coat establishes the mechanical bond to the lath, the brown coat provides thickness and leveling, and the finish coat produces the decorative texture. These systems typically have a total thickness of approximately 7/8 inch to 1 inch.

As a coating substrate, stucco exhibits several properties that influence coating performance. One of the most significant characteristics is porosity. Stucco surfaces are highly porous and can readily absorb moisture and coatings. This porosity can lead to uneven paint absorption and variations in sheen or color if the surface is not properly sealed with an appropriate masonry primer.

Another important characteristic is alkalinity. Newly installed stucco is highly alkaline, often exhibiting a pH above 11. If coatings are applied before the stucco has adequately cured, this alkalinity may interfere with coating performance and cause problems such as discoloration, adhesion issues, or

coating degradation. For this reason, new stucco is typically allowed to cure for approximately 28 days before painting.

Stucco surfaces are also typically textured, which increases the surface area that must be coated. Common textures include sand finishes, lace textures, dash finishes, and smooth troweled finishes such as Santa Barbara style stucco. The increased surface area created by these textures often requires greater coating film thickness and higher material consumption compared to smoother substrates.



Sand Float



Dash



Lace



Santa Barbara

Stucco can also develop hairline cracks due to thermal expansion, building movement, or normal drying shrinkage. While many of these cracks are cosmetic, larger cracks can allow water penetration if not properly addressed prior to painting.

## Common Issues When Painting Stucco

One of the most common conditions encountered on stucco is efflorescence, which appears as a white crystalline deposit on the surface. Efflorescence occurs when moisture dissolves soluble salts within the stucco and carries them to the surface where they crystallize as the water evaporates. These deposits can interfere with coating adhesion and may reappear through coatings if the underlying moisture source is not addressed.

Another issue frequently encountered is uneven surface porosity. Differences in stucco density across a wall surface can cause coatings to absorb unevenly, resulting in a blotchy appearance, sheen variation, or inconsistent color. The use of a penetrating masonry primer can help equalize the surface and promote a more uniform coating appearance. In addition, when stucco repairs or patches are made, it is important that the existing texture be matched as closely as possible. If the repaired texture does not closely resemble the surrounding surface, the repaired areas may still appear different after painting—even when the same paint is applied across the entire wall—because differences in texture affect how light is reflected and how the coating visually presents itself.

Moisture intrusion can also present challenges. Because stucco is porous, it can absorb and retain moisture. If coatings are applied over damp surfaces or if moisture becomes trapped beneath the coating film, problems such as blistering, peeling, or efflorescence migration may occur. Proper drying conditions and moisture control are important prior to coating application.

## Differences Between Traditional Stucco and EIFS

Although traditional stucco and EIFS may appear similar from a distance, they are fundamentally different wall systems. Traditional stucco is a cement-based plaster system that forms a rigid, durable exterior shell. EIFS, on the other hand, is a multi-layer synthetic wall system designed to provide exterior insulation and decorative finishes.



EIFS typically consists of an insulation board—commonly expanded polystyrene—attached to the wall assembly. A reinforced base coat containing fiberglass mesh is applied over the insulation, followed by a thin acrylic finish coat that provides the decorative appearance. Because EIFS contains insulation and synthetic coatings rather than cement plaster, it behaves differently in terms of flexibility, moisture management, and impact resistance.

While traditional stucco systems tend to be heavier and more rigid, EIFS systems provide improved thermal insulation and greater flexibility. However, EIFS systems must be properly designed and detailed to prevent moisture intrusion within the wall assembly.

## Importance of Backrolling on Stucco Surfaces

Due to the porous and textured nature of stucco, backrolling is widely considered a best practice when applying the first coat of coating material. Backrolling involves rolling over freshly applied spray coatings to work the material into the pores and surface irregularities of the stucco.

This technique is particularly beneficial when applying primer on new stucco, the first coat of finish paint, or the first coat during repaint applications. By forcing the coating deeper into the substrate, backrolling helps develop stronger mechanical adhesion, improves primer penetration, and promotes more uniform coverage on rough surfaces.

Without backrolling, spray-applied coatings may bridge across surface voids rather than fully wetting the substrate. This can reduce adhesion and increase the likelihood of pinholes or areas with insufficient coating coverage. Backrolling while the coating is still wet helps ensure better contact between the coating and the stucco surface and improves the continuity of the film on textured finishes.

## Coating Selection and Surface Preparation

Coatings applied to stucco surfaces should be compatible with masonry substrates and capable of accommodating minor movement. 100% acrylic coatings are commonly used because they provide good adhesion, durability, and vapor permeability. Masonry primers are often used to reduce surface porosity and improve coating uniformity, while elastomeric coatings may be selected in situations where additional crack-bridging capability is desired.

Proper surface preparation plays a critical role in coating performance. Surfaces should be cleaned to remove dirt, chalking, and contaminants, and any efflorescence deposits should be addressed prior to coating application. Cracks or damaged areas should be repaired, and new stucco should be allowed

sufficient curing time before painting. Pressure washing is commonly used during preparation to remove surface contaminants and improve coating adhesion.

## Key Takeaways

Stucco is a durable and widely used exterior building substrate, but its unique characteristics require careful consideration when selecting and applying coatings. Its porous structure, alkaline chemistry, and textured surface can influence coating adhesion, appearance, and long-term performance if not properly addressed.

Distinguishing between traditional cementitious stucco and EIFS systems is also essential, as these materials differ significantly in composition, flexibility, and moisture behavior. Proper surface preparation, appropriate primer selection, and compatible coating systems are critical for achieving reliable performance.

In addition, application practices such as backrolling the first coat of primer or finish coating can significantly improve mechanical adhesion and coating penetration on textured stucco surfaces. When these best practices are followed, stucco can provide a durable and attractive exterior finish that protects building structures while maintaining their architectural character for many years.

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